

Let us be your gateway to increase exposure and heighten awareness of your Brand.

BOOST YOUR BRAND AND GENERATE DEMAND!

PARTNERSHIP & SPONSORSHIP

OPPORTUNITIES FOR EXHIBITORS

PLEASE REQUEST US FOR DETAILED INFORMATION AND RATES.



PLATINUM SPONSORSHIP

Sponsorship Cost (Price on Request)

- Company's logo on the **main entrance arch**
- Company's logo on the backdrop in the **conference hall**
- Company's logo on all the **event communiqué**
- Company's logo in the **show catalogue**
- **Four pages color advertisement** in the show catalogue
- **20% discount** on additional space in exhibition
- Required number of **sponsor badges**
- Company's **Managing Director** will be invited to speak at the **TOI keynote session**
- **Brandings at the venue** – 2 Nos. (8' X 8') & 4 Nos. (2' X 6') Self Standing



DIAMOND SPONSORSHIP

Sponsorship Cost (Price on Request)

- Company's logo on the backdrop in the **conference hall**
- **Double page color advertisement** in the show catalogue
- **15% discount** on additional space in exhibition
- Company's **Managing Director** will be invited to speak at the **keynote session**
- Required number of **sponsor badges**
- **Brandings at the venue** - 4 Nos. (2' X 6') Self Standing

GOLD SPONSORSHIP

Sponsorship Cost (Price on Request)

- Company's logo on the **backdrop in the conference hall**
- **One page color advertisement** in the show catalogue
- **10% discount** on additional space in exhibition
- Required number of **sponsor badges**
- **Brandings at the venue** - 1 No. (2' X 6') Self Standing

LANYARD / BADGES SPONSORSHIP

Sponsorship Cost (Price on Request)

- Company's logo near the registration counter
- **One page color advertisement** in the show catalogue
- **Brandings at the venue** - 1 Nos. (2' X 6') Self Standing

BRANDING AT THE ENTRANCE

Sponsorship Cost (Price on Request)

- **Lollipops** of 4' diameter placed near entrance gate & inside island near Registration Gate
- **One page color advertisement** in the show catalogue

REGISTRATION COUNTER SPONSORSHIP

Sponsorship Cost (Price on Request)

- This sponsorship will entitle sponsor to branding opportunity at the Registration Counter
- Company's logo near the registration counter
- One page color advertisement in the show catalogue
- Brandings at the venue - 1 Nos. (2' X 6') Self Standing



VISITOR BAG SPONSORSHIP

Sponsorship Cost (Price on Request)

- Company's name and logo on all the visitor bag.
- Full page color advertisement in the show catalogue
- Brandings at the venue - 1 Nos. (2' X 6') Self Standing



WATER BOTTLE SPONSORSHIP

Sponsorship Cost (Price on Request)

- Company's name and logo on all the Water Bottle.
- Full page color advertisement in the show catalogue
- Brandings at the cafeteria - 1 Nos. (2' X 6') Self Standing



CONFERENCE PARTNER

Sponsorship Cost (Price on Request)

- Welcome note by comparer inviting the **TOP MANAGEMENT REPRESENTATIVE** of Company on **DIAS**
- 5 Min Speech by the **TOP MANAGEMENT REPRESENTATIVE** of Company
- 20 - 40 Min Slots to the speakers



LIFE SAFETY PARTNER

Sponsorship Cost (Price on Request)

- Company's name and logo in the **show Directory**
- **Personalised Special badges** for your reputed clients
- **Personalised VIP badges** for your reputed clients
- Profile of the company in the **Exhibitors' directory**
- **Branding at the venue** – 2 Nos. (2 X 6) Self Standee
- **Full page advertisement** in show directory



KNOWLEDGE PARTNER

Sponsorship Cost (Price on Request)

- 50 sq mts. complimentary booth space in the exhibition
- Company's name and logo in the show Directory
- **Personalised Special badges** for your reputed clients
- **Personalised VIP badges** for your reputed clients
- Profile of the company in the **Exhibitors' directory**
- **Branding at the venue** – 2 Nos. (2 X 6) Self Standee
- **Full page advertisement** in show directory



BRANDING IN CAFETERIA

Sponsorship Cost (Price on Request)

- Branding in Cafeteria Size: 8'(L) x 10' (H)
- **One page color advertisement** in the show catalogue

PATHWAY HOARDINGS

Sponsorship Cost (Price on Request)

- **Hoarding** of Size: 20' (L) x 8' (H) placed on the **pathway of Exhibition**
- **One page color advertisement** in the show catalogue